


# Catbacker

## Options

### 2017-18 Sports Season

So many ways to BACK THE BEARCATS - let us know which way is best for you!

Item	Includes	Price
Halftime Sponsor	At minimum, mention during Homecoming and special recognition ceremony during Sept 1 halftime, ad in commemorative program, and company name on signs used on the field during ceremony. *Includes regular season MVP package	\$3,000
Timeout Sponsor	"This timeout is brought to you by [your company name]" announced during each home varsity football (approx. 6 games) and home varsity basketball game (approx. 9 games). *Includes MVP package	\$1,250
MVP Package	<ul style="list-style-type: none"> <li>High quality fabric banner (see description below)</li> <li>Full page ad in Fall sports program</li> <li>4 Big Red passes (admission to all regular conference sport events)</li> </ul>	\$1000 (new) or \$900 (renew)
Banner	 <ul style="list-style-type: none"> <li>Fabric banner custom screen-printed with your logo/message</li> <li>Approx imprint area 3'(w) x 3.5'(h)</li> <li>Displayed on Dietz Field for home football games, hung in the gym for winter sports, and displayed at the Den during baseball season.</li> </ul>	\$450 (new) or \$400 (renew)
Print Ad or Athlete Spotlight - Full Pg	7.5"(w) x 9.75"(h) greyscale ad in the Fall sports program	\$250
Print Ad or Athlete Spotlight - Half Pg	3.625"(w) x 9.75"(h) - horizontal greyscale ad OR 7.5"(w) x 4.75"(h) - vertical greyscale ad in Fall sport program	\$150
Print Ad or Athlete Spotlight - Qtr Pg	3.625"(w) x 4.65"(h) greyscale ad in the Fall sports program	\$100
Patron Messages	A one- or two-line personal message to a student or specific Bearcat team in the Patron Message section of the Fall Program Book.	\$50/ea.
Catbackers VIP Package	Admission for 2, a reserved parking spot, 2 vouchers for a meal at concession stand during all home football and basketball games, and reserved seating.	\$300 for one sport \$500 for both
Additional Big Red Card	Free admission to any HHS home athletic event (not valid for endowment games, tournaments, or playoffs.)	Family: \$275 Single Parent: \$200 Single Card: \$85 Student: \$60
Catbackers Brick Pavers	Be a part of HHS History and help pave from the main gate to the bleachers! You can choose what you want on your brick!	\$50/brick

**Ad space should be reserved as soon as possible, call to reserve your space today!**

Ad requests and materials for ad to be created deadline: **July 24, 2017.**

Print-ready ads deadline: **July 28, 2017.**

File types: EPS, JPG, TIF or PDF to [hhsatbackers@gmail.com](mailto:hhsatbackers@gmail.com).

*We can help create your ad! Let us know if you would like to see a sample of an athlete spotlight ad!*

**Payment:** You will receive an invoice from HHS Catbackers for your advertisement. Checks should be made payable to HHS, please put "Catbackers" in the memoline.

**Questions?** Call Amy Williford at 329-1491, Tara Ledbetter 674-3067, or Krista Jull 280-6352