



Dana Elementary School

690 Ridge Road, Hendersonville, NC 28792

Office: (828) 685-7743 • Fax: (828) 685-4004

Parent Engagement Policy

Dana Elementary 2025-2026

Vision

Our Vision is to know our worth and use our gifts to create positive change.

Academic Vision: Every student reads, writes, thinks, and speaks in every core class, everyday.

Mission Statement

Our Mission is to work together to be and achieve our best. I value myself. I value others. I am a Wildcat. Roar!!!

How Do We Include Parents at Dana Elementary?

At Dana Elementary, we understand the best way for a child to be successful is for us to partner with parents and community members to provide the support a child needs. We actively work with parents in a variety of ways.

First, we provide multiple ways for parents and teachers to communicate on a regular basis. All teachers have email addresses, which are linked on our school website under the staff directory. Parents and teachers also have two-way communication by using agenda books and communication folders as well as through the Parent Portal. Our teachers use ClassDojo, a schoolwide communication app, to inform parents about important information in regards to school. In addition, we use Infinite Campus Messenger 2.0, an automated calling, email, and text service, to remind parents about upcoming school events as well as Facebook, Instagram and Twitter. A Parent Newsletter, The Wildcat Weekly, is sent out every week that includes a calendar of upcoming events, information about testing, PTO updates, school initiatives, and more. Conferences are scheduled as needed (mandatory first quarter) and for students who need additional interventions. Teachers will conference and work with parents on the





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Tier process for students who continue to exhibit below grade level standards. We recognize that without effective communication about student progress, we are not doing our best to serve each child.

Second, we focus on academics each day in every classroom. Teachers use data from state and local assessments as well as from pre/post tests to measure student progress. mClass diagnostics in reading and iReady diagnostics in math, as well as monthly growth monitoring, are used to evaluate student progress. This data is charted and will become a part of each child's student academic notebook to demonstrate growth in various subject areas. Our teachers communicate academic expectations with parents and we offer parent nights or student led conferences throughout the year to reinforce the academic skills. Our Parent Teacher Organization (PTO) helps promote events and provides supplies and materials for our school. We recognize students exhibiting leadership skills and growth through monthly assemblies and other classroom reward systems.

Third, our goal is for parents, teachers, and students to have a clear understanding of the behavior expectations for all students. The "PAWS" criteria of expectations and classroom created mission statements are used to give students more ownership with their behavior and classroom expectations. The Student Code of Conduct was embedded in the Wildcat Weekly Parent Newsletter and is included each week. We send home a student handbook at the start of each year with basic school guidelines and Dana Elementary expectations are printed in their agenda books. At the district level, an app has been implemented where parents, students, or community members, can report bullying at any time and a report comes directly to the school administrators. In building a strong culture, our hope is to create an atmosphere where students want to become leaders and correct their own behavior before an intervention is needed. For students who have social and emotional needs outside the classroom, we partner with community organizations to meet these needs on a regular basis. To support school pride and a sense of belonging, we have a Dana mission statement, school cheer and school song that are recited daily, and on Wednesdays, we celebrate Wildcat Wednesday and wear our school color proudly.

Lastly, we strongly encourage parent involvement in our school in a number of ways. We love for parents to volunteer in the classroom to help us provide individual and small





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group intervention or acceleration for students. Our PTO has been newly organized and is an essential part of our school. They meet monthly and coordinate various activities for our school.

Parent Involvement Events for 2025-26

July:

24 - School Improvement/Lighthouse Team (SI/LT) Meeting

August:

1 - Hotdogs and Homerooms

4 - Purple on the Playground (Kindergarten)

7 - Meet the Teacher

September:

3 - SI/LT Meeting

11 - Superintendent's Parent Advisory Council (SPAC) Meeting

15 - PTO Meeting

22-26 - Fall Book Fair

25 - Family Book Fair and Parent Information Night

October:

1 - SI/LT Meeting

6 - PTO Meeting

9 - Parent/Teacher Conference Night; SPAC Meeting

15 - Parent/Teacher Conference Night

16 - STEM Collaborative Event at NHHS

23 - Stepp's Orchard Family Fall Festival

24 - Dana Fire Safety Day

27-31 - Spirit Week

31 - Kickball Game and Goal Getters/Honor Roll Acknowledgement

November:

3 - PTO Meeting

5 - SI/LT Meeting

6 - SPAC Meeting

10 - Veterans Day Recognition and Volunteer Speakers

20 - Thanksgiving Lunch and Learn

December:





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- 1 - PTO Meeting
- 3 - SI/LT Meeting
- 11 - SPAC Meeting
- 19 - Christmas Extravaganza

January:

- 5 - PTO Meeting
- 7 - SI/LT Meeting
- 17 - Goal Getters/Honor Roll Assembly
- 22 - SPAC Meeting

February:

- 2 - PTO Meeting
- 4 - SI/LT Meeting
- 19 - SPAC Meeting

March:

- 2 - Read Across America Day; PTO Meeting
- 4 - SI/LT Meeting
- 12 - Kindergarten Rally

April:

- 1 - SI/LT Meeting
- 2 - Battle of the Books Competition at BRCC
- 6 - PTO Meeting
- 9 - SPAC Meeting
- 18 - Robotics Competition at NHHS
- 20-24 - Spring Book Fair
- 23 - Family Book Fair and Literacy Night

May:

- 1 - Senior Walkthroughs
- 4 - PTO Meeting
- 6 - SI/LT Meeting
- 7 - SPAC Meeting
- 15 - Field Day
- 21 - Kindergarten Graduation and 5th Grade Graduation

